

Main Street 2020

SCORING RUBRIC

ITEM	HIGH SCORING	LOW SCORING
<p>Project is viable as demonstrated in application/project plan</p> <p><i>(20 point maximum)</i></p>	<p>Project shows availability of funds to complete identified scope of work. Project can be completed within one year of grant issuance.</p> <p>20 - 10 points</p>	<p>Availability of funds and/or ability to complete identified scope of work within one year is questionable.</p> <p>10 - 0 points</p>
<p>Project creates a highly visible change to the Main Street streetscape</p> <p><i>(20 point maximum)</i></p>	<p>Project involves significant exterior investments into property. Investments will have a visible impact on Main Street. (e.g. new signage, decorative lighting, awnings, facade restoration, cornice repair, etc.)</p> <p>20 - 10 points</p>	<p>Project may involve exterior upgrades, but focuses more on interior investments (electric, HVAC, plumbing) or nonvisible exterior investments (roof)</p> <p>10 - 0 points</p>
<p>Project involves preservation/restoration of historically significant property</p> <p><i>(20 point maximum)</i></p>	<p>Project involves building of visual and/or architectural significance to Main Street and the neighborhood.</p> <p>20 - 10 points</p>	<p>Project involves building that is more contemporary/nondescript in nature.</p> <p>10 - 0 points</p>
<p>Project is consistent with Main Street Design Guidelines (Please reach out to the UDCDA with questions)</p> <p><i>(10 point maximum)</i></p>	<p>Project follows appropriate recommendations made by the Main Street Design Guidelines (e.g. preserving original architectural elements, using appropriate materials on facade, etc.)</p> <p>10 - 5 points</p>	<p>Project does not follow some or all appropriate recommendations made by the Main Street Design Guidelines (e.g. use of vinyl siding, installation of rolling security gates, etc.)</p> <p>5 - 0 point</p>
<p>Project is mixed-use in nature</p> <p><i>(10 point maximum)</i></p>	<p>Project involves renovation of residential AND commercial spaces</p> <p>10 - 5 points</p>	<p>Project only involves renovation of commercial spaces</p> <p>5 - 0 points</p>
<p>Project will reduce blight, contribute to economic recovery of target area, or realize a stabilization or expansion of a business</p> <p><i>(10 point maximum)</i></p>	<p>Project will help reduce blight and/or vacancy along the Main Street corridor. Project will help in the stabilization/expansion of a local business.</p> <p>10 - 5 points</p>	<p>Project does not reduce blight or contribute to the stabilization/expansion of a local business.</p> <p>5 - 0 points</p>
<p>Project is located in Main Street target area</p> <p><i>(10 point maximum)</i></p>	<p>Project is located in target area on Main Street between Englewood Avenue and Highgate Avenue</p> <p>10 - 5 points</p>	<p>Project is located outside of target area.</p> <p>5 - 0 points</p>
TOTAL	100 MAXIMUM POINTS	